



## Application Brief

# Xbridge Host Data Connect Gives Browser-based Access to Real-time Reports

### Situation

By definition, information is the be-all-and-end-all for data-service businesses. As a rule of thumb, the more current the data, the greater the value.

But giving their clients timely access to information was a challenge for a large data-service organization. Using conventional methods, the company was only able to provide data that was days old.

Xbridge Host Data Connect™ changed all that, allowing the data-service bureau to give its clients real-time access to information, over the Web, in the format they wanted.

### Here are the Details.

The data-service business ran periodic reports of its customer-service operations. The reports were transferred to tape and shipped to the clients who would then print them out; often several days after the report had been generated. Some clients had to manually enter information to get the data into the desired format, further delaying things. This time-consuming process put many clients at a significant disadvantage, reducing their ability to make strategic decisions.

### Solution

Enter Xbridge Host Data Connect, which enables Web browsers and Microsoft Windows® XP,2000, NT and 98/95 applications to directly access mission-critical data on an OS/390® mainframe and to have that data appear in the desired format (browser or Windows application). The product operates with zero latency,

Before Xbridge	With Xbridge
<ul style="list-style-type: none"> <li>▪ <i>Run Batch report</i></li> <li>▪ <i>Transfer to tape</i></li> <li>▪ <i>Ship to customer</i></li> <li>▪ <i>Change format</i></li> <li>▪ <i>Print report</i></li> <li>▪ <i>Data is days old</i></li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>Open browser</i></li> <li>▪ <i>Get data from web site</i></li> <li>▪ <i>Data is real-time</i></li> </ul>

providing real-time access with millisecond speed and no queuing delays.

### Results

Xbridge Host Data Connect transformed the time-consuming, unsophisticated distribution system into a quick, easy and efficient one, allowing the data-service bureau to differentiate itself, reduce its costs and increase its efficiency.

The solution also provides a significant competitive advantage for the clients, who can now get information on demand (rather than in bulk format). The clients literally "browse their way" to the data. They simply launch their browsers, go through the service-bureau's server to the Web site, get authenticated and retrieve the information. The real-time data appears in familiar browser format, without further manipulation. The result is that the service-bureau's clients can now view management reports on a same-day basis, expediting their ability to make sound strategic decisions.